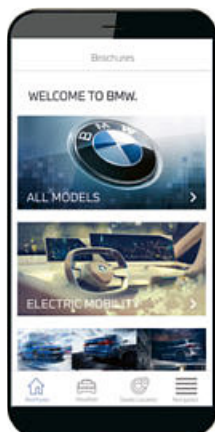
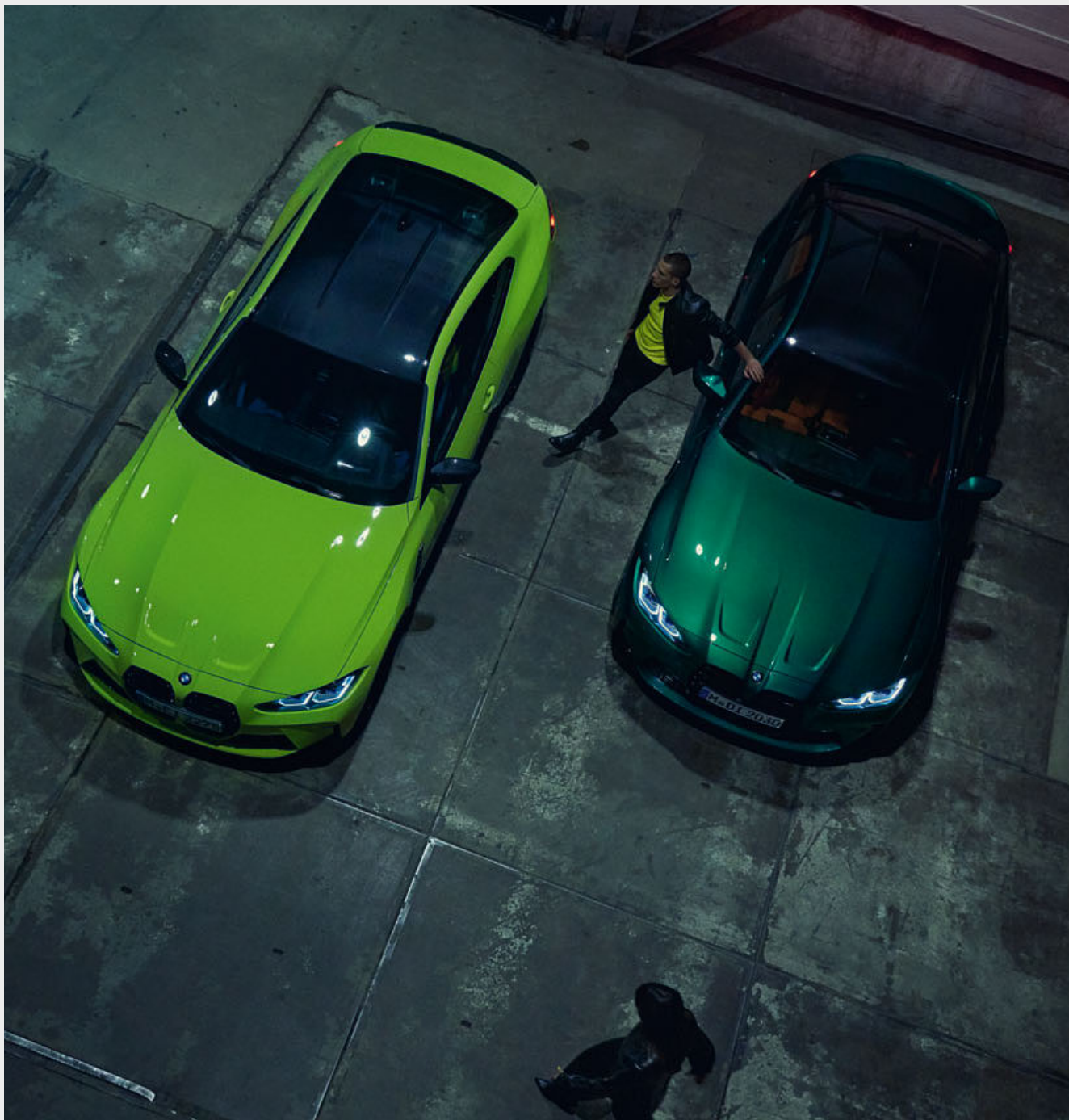




THE M3  
M4

THE NEW BMW M3 SALOON.  
THE NEW BMW M4 COUPÉ.



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THE M4 COMPETITION

WARNING: MAY CAUSE  
SENSORY OVERLOAD.

THE M4 COMPETITION





THE M4 COMPETITION





INSANE INSIDE  
AND OUT.

THE M4 COMPETITION





THE M4 COMPETITION





ALL INSTINCT.  
NOTHING BASIC.







DRIVE YOUR  
ADDICTION.

# POWERTRAIN AND SUSPENSION.



## THE ENGINE HIGHLIGHTS OF THE NEW BMW M3 SALOON AND THE NEW BMW M4 COUPÉ.

### M3 SALOON

BMW M TwinPower Turbo 6-cylinder petrol engine with 353 kW (480 hp) and 550 Nm torque  
Acceleration 0–100 km/h: 4.2 s  
Top speed: 250 km/h<sup>1</sup>  
Combined fuel consumption<sup>2</sup>: 10.8 l/100km  
Combined CO<sub>2</sub> emissions<sup>2</sup>: 248 g/km

### M4 COMPETITION COUPÉ

BMW M TwinPower Turbo 6-cylinder petrol engine with 375 kW (510 hp) and 650 Nm torque  
Acceleration 0–100 km/h: 3.9 s  
Top speed: 250 km/h<sup>1</sup>  
Combined fuel consumption<sup>2</sup>: 10.2 l/100 km  
Combined CO<sub>2</sub> emissions<sup>2</sup>: 234 g/km

□ The **M Driver's Package**<sup>3</sup> increases the top speed to 290 km/h. The M Driver's Package can be ordered when purchasing a new vehicle or can be added on at a later date. All other technical data remain unchanged once installed. A voucher for a one-day BMW M race track training course from BMW Driving Experience is also included.

■ The **M Sport exhaust system** delivers a dynamic sound that can be modified via the integrated exhaust valve mechanism. The SPORT and SPORT+ programmes, which can be selected via the SETUP button, are accentuated by an even more intense engine sound, while the comfort-oriented programme prioritises more discreet engine acoustics.

□ The **M Race Track package** makes the vehicle an uncompromising driver's car for experts. M Carbon ceramic brake, M Carbon bucket seats and M forged wheels reduce weight by up to 25 kg. M Drive Professional, the M Driver's Package and the BMW Head-Up Display allow perfect control of the increased performance.

<sup>1</sup> Electronically limited.

<sup>2</sup> The data for fuel consumption, CO<sub>2</sub> emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 2007/715 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment and may change during the configuration process.

Figures have been determined on the basis of the new WLTP test cycle and have been converted back into NEDC figures for comparability. [For these vehicles, values other than those specified here may apply for the assessment of taxes and other vehicle-related charges that are (also) based on CO<sub>2</sub> emissions.]



# CONNECTIVITY AND INFOTAINMENT.

BMW ConnectedDrive  
So connected, you're free.



## BMW OPERATING SYSTEM 7

■ The innovative operating concept of the BMW Operating System 7 enables even easier operation of vehicle functions via e.g. speech, touch screen and iDrive control – very intuitively. For this purpose, the functionality of the Controller has been upgraded. So now the apps menu can be selected directly.

## BMW GESTURE CONTROL

□ With BMW Gesture Control, certain functions can be operated by means of defined hand movements. For certain operations the system will for example recognise gestures such as 'swiping' or 'pointing' for accepting or rejecting an incoming call, or circular motions of the index finger to adjust volume.

## BMW DIGITAL KEY

□ Why take your key with you if you have your smartphone with you? You can lock and unlock your BMW and even start it with the Digital Key<sup>1</sup>. You can also authorise up to five people with an iPhone – if compatible – to use your BMW. Among other things, drive power and maximum speed can be limited, e.g. for novice drivers.

## CONNECTED PACKAGE PROFESSIONAL

□ Concierge Service, Remote Services, smartphone integration<sup>2</sup> incl. Apple CarPlay and Android Auto, In-Car Experiences, Connected Music or BMW Maps with Connected Navigation and Connected Parking? Why order them individually? Get them all! With the Connected Package Professional\*, you can get these BMW ConnectedDrive services as well as BMW Music to test free of charge.

## SMARTPHONE INTEGRATION

□ Why go without the features of your smartphone in your BMW when you can continue operating it as usual? With smartphone integration<sup>2</sup>, your vehicle supports Apple CarPlay and Android Auto by means of a wireless connection between your smartphone and the vehicle. This allows you to conveniently use familiar functions and various apps in the vehicle.

<sup>1</sup> Prerequisite is a BMW ConnectedDrive account and a compatible smartphone. For customers with a non-compatible smartphone, a high-quality Key Card is provided. More information about the BMW Digital Key, e.g. regarding the compatibility of your smartphone, is available at [www.bmw.com/digitalkey](http://www.bmw.com/digitalkey)

<sup>2</sup> Smartphone Integration is permanently available in the vehicle. It includes Apple

CarPlay and Android Auto. Android Auto linking is only possible in conjunction with a BMW Live Cockpit. Due to possible future technical developments (e.g. of mobile phones), the usability of the Apple CarPlay or Google Android Auto service cannot be guaranteed permanently. CarPlay is a trademark of Apple Inc. Android Auto is a trademark of Google LLC.

# BMW M3 SALOON.

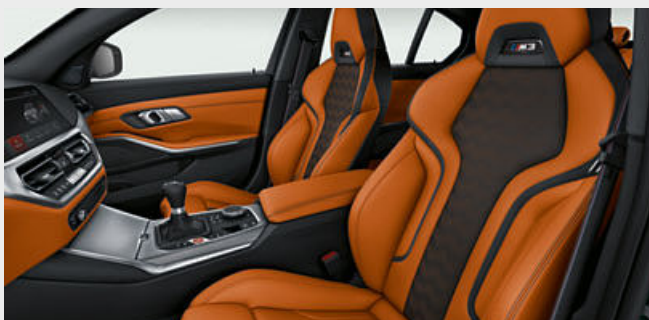
Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.



The new BMW M3 Saloon raises the pulse rate from the very first glance and will be remembered for a long time to come. Fresh and contemporary, the luminous Isle of Man Green metallic interprets the classic British Racing Green.



■ The M leather steering wheel with its contoured thumb rests provides a direct, athletic steering experience and maximum control. The integrated multifunction enables the operation of various multimedia and assistance systems. The red M1/M2 buttons can be used to access two preset M Drive configurations.



■ M Sport seats guarantee perfect ergonomics and optimum lateral support. In optional full leather trim 'Merino' Kyalami Orange/Black\*, they give the interior of the new BMW M3 Saloon an extremely powerful and confident appearance.

\*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at [www.bmw.com](http://www.bmw.com) or at your BMW Partner.



# BMW M4 COMPETITION COUPÉ.

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.



Absolute willingness to perform is written all over the new BMW M4 Competition Coupé. The High Gloss Black accents of the BMW Individual High Gloss Shadow Line with extended contents increase the visual intensity of the solid paint finish in Sao Paulo Yellow.



□ The athletic interior is defined by the classic M driver orientation and perfectly crafted materials. The steering wheel covers and shift paddles of the M leather steering wheel are made of lightweight carbon fibre, as are the interior trim finishers. The concise M4 Competition inscription indicates the special position of the model.



□ With its low seating position, high side sections, integrated head rests and cut-outs, the M Carbon bucket seat\*, shown here in full leather 'Merino' Yas Marina blue/black\*, gives you a racing car-like seating experience.

<sup>1</sup> The driving dynamics properties of the track tyres vary depending on weather influences and road surface.

\*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary.

# BMW M340i xDRIVE SALOON AND BMW M340d xDRIVE SALOON.

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■ The M Leather steering wheel including multifunction buttons, an M badge and an integrated driver-side airbag is featured in three-spoke design. With a steering wheel rim in leather 'Walknappa' Black with black stitching and contoured thumb rests, it provides a direct, athletic steering experience.

■ The Sport seats for driver and front passenger provide optimum lateral support with their raised side bolsters and manually adjustable high support. The fore-and-aft position and seat angle can be manually adjusted, while the backrest width can be adjusted electrically.



■ The model designation in Cerium Grey is positioned on the right at the rear and underscores the exclusivity of the BMW M340i xDrive Saloon.<sup>1</sup>



■ The door sill finisher at the front with the "M340i" model designation conveys sporty elegance when the doors are opened.<sup>1</sup>



■ 18" M light alloy wheels Double-spoke style 790 M Bicolour Orbit Grey with mixed tyres, gloss-lathed, front 7.5J x 18 with 225/45 R18 tyres, rear 8.5J x 18 with 255/40 R18 tyres.



□ 19" M light alloy wheels Double-spoke style 792 M Bicolour Cerium Grey with performance tyres and mixed tyres, gloss-lathed, front 8J x 19 with 225/40 R19 tyres, rear 8.5J x 19 with 255/35 R19 tyres.

<sup>1</sup> Only available for BMW M340i xDrive.

#### **M340i xDrive:**

Combined fuel consumption (l/100 km): 7.0–7.3  
Combined CO<sub>2</sub> emissions (g/km): 159–167

#### **BMW M340d xDrive:**

Combined fuel consumption (l/100 km): 5.3–5.6  
Combined CO<sub>2</sub> emissions (g/km): 139–147



# BMW INDIVIDUAL.

THE EXPRESSION OF PERSONALITY.



Applied with the highest level of craftsmanship, the exclusive BMW Individual Matt paint finishes stand out from the crowd with their silky shimmer. Special pigmentation within the multi-coat painting process allows each line, each surface to develop its highest expressive power - as for example in the BMW Individual paint finish Frozen Brilliant White metallic.

# ADDITIONAL EQUIPMENT.

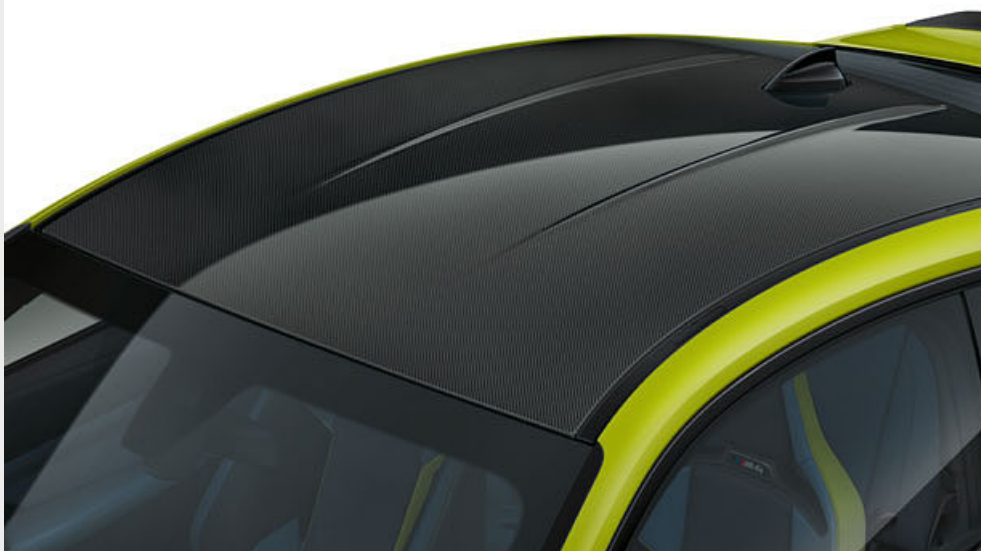
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□ The M Carbon exterior package underlines the athletic demands of the vehicle. Spoiler elements in the front bumper, exterior mirror caps and rear spoiler are made of carbon-fibre reinforced plastic (CFRP). The package is rounded off by a striking carbon-fibre diffuser insert at the rear.



□ The M Carbon bucket seat\* with illuminated M4 logo combines the lightness and racing character of a bucket seat with the range of functions of an M Sport seat. Its contouring offers perfect side support and excellent long distance comfort. It is compatible with multipoint harnesses and therefore fully suitable for racing.



■ As part of BMW's intelligent lightweight construction, the carbon roof made of carbon fibre reinforced plastic (CFRP) helps to reduce the car's mass, and shifts the car's centre of gravity lower. This leads to an increase in agility and dynamics when taking a bend, accelerating and braking.



# ADDITIONAL EQUIPMENT.

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□ 19"/20" M forged wheels  
Double-spoke style 826 M Black  
with mixed tyres and track tyres,  
wheel size front 9.5J x 19 with  
275/35 R19 tyres, wheel size rear  
10.5J x 20 with 285/30 R20 tyres.<sup>1,2</sup>



□ 19"/20" M forged wheels  
Double-spoke style 826 M  
Bicolour Black with mixed tyres,  
Translucent Shadow, wheel size  
front 9.5J x 19 with 275/35 R19  
tyres, wheel size rear 10.5J x 20  
with 285/30 R20 tyres.<sup>3</sup>



□ 19"/20" M forged wheels  
Double-spoke style 825 M  
Bicolour Orbit Grey matt with  
mixed tyres, gloss-lathed rim/  
rim flange, wheel size front  
9.5J x 19 with 275/35 R19 tyres,  
wheel size rear 10.5J x 20 with  
285/30 R20 tyres.



□ 19"/20" M forged wheels  
Double-spoke style 825 M  
Bicolour Black with mixed tyres,  
gloss-lathed/gloss-milled, wheel  
size front 9.5J x 19 with 275/35 R19  
tyres, wheel size rear 10.5J x 20  
with 285/30 R20 tyres.



■ 18"/19" M forged wheels  
Double-spoke style 824 M  
Orbit Grey with mixed tyres,  
wheel size front 9.5J x 18 with  
275/40 R18 tyres, wheel size  
rear 10.5J x 19 with 285/35 R19  
tyres.

<sup>1</sup> Also available without track tyres.

<sup>2</sup> The driving dynamics properties of the track tyres vary depending on weather influences and road surface.

<sup>3</sup> Also available with track tyres.

# ADDITIONAL EQUIPMENT.

Discover even more with the new BMW Brochures app. Available now, for your smartphone and tablet.



□ The full-colour BMW Head-Up Display<sup>1</sup> with M specific functions projects information relevant for the journey directly into your field of vision. With the press of a button, you can switch to the M specific display, which includes a gear indicator, the rpm as a dynamic range curve with shift lights indicating the optimal moment to shift as well as navigation tips.



□ In laser high-beam mode, the Adaptive BMW Laserlight illuminates a range of up to 550 m, nearly twice as far as that of conventional headlights. Better visibility in the dark significantly increases safety. Blue accents and the lettering "BMW Laser" in the headlight also underline the technological standards and the sportiness of the vehicle.



□ The BMW Display Key with M logo displays various vehicle status data and allows selected functions to be operated via the integrated touch display.



□ Harman Kardon surround sound system with 464 W digital amplifier, nine channels, vehicle-specific equalizer and 16 speakers.



■ Ambient light, including Ambient contour lighting in the front and rear doors, creates a relaxed, cosy lighting atmosphere in the interior. The six dimmable lighting designs also include a dynamic function in four applications.



□ Driving Assistant Professional<sup>2,\*</sup> offers optimum comfort and safety during critical or monotonous traffic situations. Apart from the contents of the Driving Assistant, it also includes Steering and Lane Control Assistant with extended functions, Emergency Stop Assistant and Lane Keeping Assistant with active side collision protection.



□ Whether track day or spontaneous drift session – M Drive Professional is the perfect companion for trips with that extra portion of adrenaline. The M Laptimer and the M Drift Analyser help you to hunt for best times and the perfect drift angle, while the M TRACK Mode and the ten-step M Traction Control allow for tailor-made drivability.

<sup>1</sup> The information in the BMW Head-Up Display is not fully visible when viewed through polarised sunglasses. Content shown will depend on the equipment options chosen. Further optional equipment is required to display specific items.

<sup>2</sup> Function may be limited in darkness, fog or bright glare.

<sup>3</sup> Not in conjunction with M Carbon bucket seat.

<sup>4</sup> Only available for M3 Saloon / Competition Saloon.



# EXTERIOR COLOURS.

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■ Non-metallic 300 Alpine White



□ Metallic C4P Brooklyn Grey



□ Metallic C4W Skyscraper Grey<sup>1</sup>



□ Metallic 475 Black Sapphire



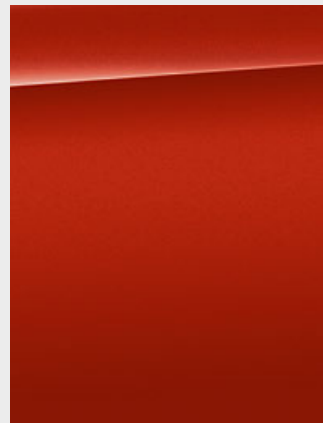
□ Uni C4H Sao Paulo Yellow



□ Metallic C4G Isle of Man Green



□ Metallic C31 Portimao Blue



□ Metallic C3G Toronto Red

**[Colour samples]** These colour samples are intended as an initial guide to the colours and materials available for your BMW. However, experience has shown that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully

reproduce the appearance of the original colour. Please discuss your preferred colour choices with your BMW partner or in your dealership. There you can also see original samples and be assisted with special requests.

# INTERIOR COLOURS.

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## LEATHER M SPORT SEATS



■ Leather 'Merino' LKSW with extended contents Black with contrast in Black Grey and Grey



□ Leather 'Merino' LKIA with extended contents Silverstone/Black with contrast in Black Grey and Grey



□ Leather 'Merino' LKG5 with extended contents Yas Marina Blue/Black with contrast in Yellow



□ Leather 'Merino' LKKX with extended contents Kyalami Orange/Black with contrast in Black Grey and Black



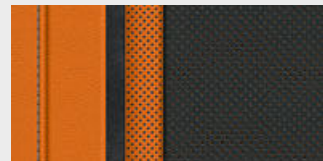
□ Full leather 'Merino' X3SW Black with contrast in Black Grey and Grey\*



□ Full leather 'Merino' X3IA Silverstone with contrast in Black Grey and Grey\*



□ Full leather 'Merino' X3G5 Yas Marina Blue with contrast in Yellow\*



□ Full leather 'Merino' X3KX Kyalami Orange with contrast in Black Grey and Black\*

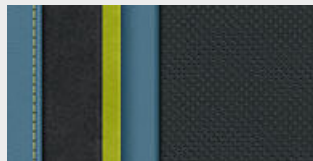
## LEATHER M CARBON BUCKET SEATS



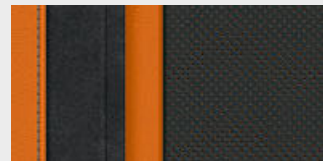
□ Leather 'Merino' LKSW with extended contents Black with contrast in Black Grey and Grey\*



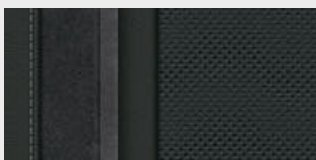
□ Leather 'Merino' LKIA with extended contents Silverstone/Black with contrast in Black Grey and Grey\*



□ Leather 'Merino' LKG5 with extended contents Yas Marina Blue/Black with contrast in Yellow\*



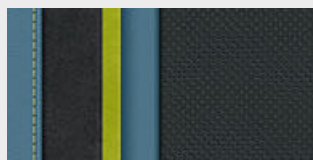
□ Leather 'Merino' LKKX with extended contents Kyalami Orange/Black with contrast in Black Grey and Black\*



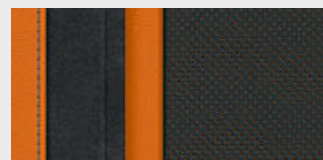
□ Full leather 'Merino' X3SW Black with contrast in Black Grey and Grey\*



□ Full leather 'Merino' X3IA Silverstone with contrast in Black Grey and Grey\*

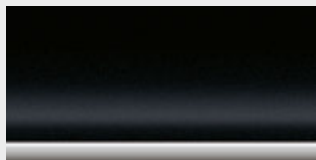


□ Full leather 'Merino' X3G5 Yas Marina Blue with contrast in Yellow\*

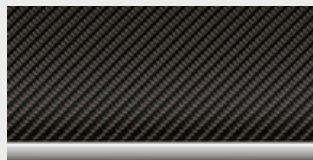


□ Full leather 'Merino' X3KX Kyalami Orange with contrast in Black Grey and Black\*

## INTERIOR TRIM FINISHERS



■ Interior trim finishers Black high-gloss with highlight trim finisher in Pearl Chrome



□ Interior trim finishers 'Carbon Fibre' with highlight trim finisher Pearl Chrome<sup>1</sup>



□ Interior trim finishers Aluminium Tetragon with highlight trim finisher in Pearl Chrome

Please note that even normal long- or short-term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing. Please note that the interior colour depends on the selected upholstery colour.

<sup>1</sup> Also includes steering wheel trims and – for BMW M3 Competition and BMW M4 Competition – gearshift paddles in carbon fibre.

<sup>2</sup> Available from 03/2021.



# M PERFORMANCE PARTS.

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The BMW M3 and BMW M4 bring high-performance sport to the road. Numerous technologies derived from motorsport offer maximum performance and dynamics in perfection - in every driving situation. The breathtaking motorsport feeling is rounded off by the exclusive, tailor-made BMW M Performance Parts in unique carbon look. The interplay creates a vehicle that releases adrenaline at every moment and draws all attention to itself. Give your BMW maximum individuality and genuine racing character with BMW M Performance Parts, with a wide range of products available in the areas of aerodynamics, drive, exterior design, cockpit, chassis, and wheels.



o Make a strong statement: The M Performance front splitter made from 100 percent carbon fibre highlights the vehicle's masculine appearance in a highly exclusive manner. A unique motorsport look for anybody who refuses to compromise.



o Breathtaking for the ears: The M Performance exhaust system fascinates with an uncompromising motorsport sound. The silencer and the sporty tailpipe module are made entirely in race-grade titanium.

# TECHNICAL DATA.

		BMW M3	BMW M3 Competition	BMW M4	BMW M4 Competition
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Weight					
Unladen weight EU <sup>1</sup>	kg	1780	1805	1775	1800
Maximum permissible weight	kg	2210	2210	2155	2155
Permitted load	kg	505	480	455	430
Luggage capacity	l	480	480	440	440

BMW M TwinPower Turbo engine <sup>2</sup>					
Cylinders/valves		6/4	6/4	6/4	6/4
Capacity	cm <sup>3</sup>	2993	2993	2993	2993
Max. output/ engine speed	kW (hp)/ rpm	353 (480)/ 6250	375 (510)/ 6250	353 (480)/ 6250	375 (510)/ 6250
Max. torque/ engine speed	Nm/ rpm	550/ 2650–6130	650/ 2750–5500	550/ 2650–6130	650/ 2750–5500

Power transmission					
Type of drive		Rear-wheel	Rear-wheel	Rear-wheel	Rear-wheel
Standard transmission		Manual transmission	M Steptronic transmission	Manual transmission	M Steptronic transmission

Performance					
Top speed <sup>4</sup>	km/h	250	250	250	250
Top speed with optional M Driver's Package <sup>4,5</sup>	km/h	290	290	290	290
Acceleration 0–100 km/h	s	4.2	3.9	4.2	3.9

Consumption <sup>2,3</sup> – All engines conform to the EU6 standard					
Urban	l/100 km	15.6	14.6	16.0	14.6
Extra-urban	l/100 km	8.0	7.6	7.8	7.6
Combined	l/100 km	10.8	10.2	10.8	10.2
Exhaust emissions standard (type-certified)		EU6d	EU6d	EU6d	EU6d
Combined CO <sub>2</sub> emissions	g/km	248	234	248	234
Tank capacity, approx.	l	59	59	59	59

Wheels/tyres					
Tyre dimensions		275/40 R18 Y 285/35 R19 Y	275/40 R18 Y 285/35 R19 Y	275/40 R18 Y 285/35 R19 Y	275/40 R18 Y 285/35 R19 Y
Wheel size		9.5J x 18 10.5J x 19	9.5J x 18 10.5J x 19	9.5J x 18 10.5J x 19	9.5J x 18 10.5J x 19
Material		Light alloy	Light alloy	Light alloy	Light alloy





## YOUR BMW BROCHURES APP.

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### BMW M3 SALOON:

BMW M TwinPower Turbo 6-cylinder petrol engine, 353 kW (480 hp), 19"/20" M forged wheels Double-spoke style 825 M Bicolour Black with mixed tyres, exterior colour in Isle of Man Green metallic, BMW Laserlight, M Sport seats in full leather trim 'Merino' Kyalami Orange/Black, BMW Individual interior trim finishers in Aluminium fabric high-gloss.

### BMW M4 COMPETITION COUPÉ:

BMW M TwinPower Turbo 6-cylinder petrol engine, 375 kW (510 hp), 19"/20" M forged wheels Double-spoke style 826 M Black with mixed tyres and track tyres, exterior colour in Sao Paulo Yellow, BMW Laserlight, M Carbon bucket seats in full leather trim Merino Yas Marina Blue/Black, interior trim finishers in 'Carbon Fibre'.

The models illustrated in this medium show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this medium, may occur after 09/23/2020, the editorial deadline for this medium, or according to the specific requirements of other markets. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

Of course, each vehicle is designed for economical recycling after its long-running life. You can find more information regarding your end-of-life vehicle on our website

[www.bmw.de/recycling](http://www.bmw.de/recycling).

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